

About Us

ONTRACK is a nonprofit consulting firm that strengthens programs for underserved communities by collaborating with diverse groups, leveraging knowledge, and advocating for policy change to improve social justice outcomes.

Get ONTRACK today!

Phone: 916.285.1810

Fax: 916.285-1862

Email: pjthomas@ontrackconsulting.org

Visit: www.getontrack.org

ONTRACK Program Resources, Inc.
1331 Garden Highway
Sacramento, CA 95833



The African American Technical Assistance & Training Project is funded by the California Department of Alcohol and Drug Programs.

ONTRACK Program Resources, Inc.
1331 Garden Highway
Sacramento, CA 95833



*Promoting Health and Wellness
for African American Families
and Communities*



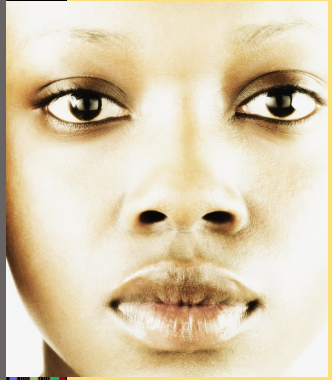
**African American
Technical
Assistance &
Training Project**

COST-FREE

*Consulting Services and Training Services
for Programs and Organizations
Committed to Reducing and Preventing
the Abuse of Alcohol and Other Drugs
Among African Americans*

African American Technical Assistance and Training Project

Purpose



Studies show that traditional prevention, treatment and recovery programs for alcohol and other drugs (AOD) often fail African Americans due to a lack of knowledge about the unique cultural and social characteristics of the population. Our goal is to strengthen organizations and build bridges to recovery for African Americans.

Who Can Use Our Services?

Any organization committed to reducing, preventing and treating AOD use among African Americans are welcome to apply for services, including:

- Local county agencies
- Community-based organizations
- Religious/neighborhood groups
- Non-profit organizations

Consulting & Training

ONTRACK's consultant pool is comprised of a number of California's leading AOD prevention, treatment and recovery experts. Also included in the pool are talented specialists in public relations and marketing, strategic planning, and fiscal management.

Additionally, ONTRACK refers organizations requesting assistance to other agencies with expertise to share.

Consulting Services Include:

- Population-specific cultural competency
- Clinical techniques/strategies
- Program development
- Project management
- Public policy/advocacy
- Strategic planning
- Marketing and public relations
- Outreach and recruitment
- Youth development/mentoring programs

Project Goals

ONTRACK assists organizations by expanding resources, providing technical assistance and training, and supporting efforts to incorporate cultural competency in AOD programs.

Project goals are to:

- Improve and promote the health and wellness of California's African American families and communities.
- Effectively respond to community needs for alcohol and other drug information, education, consulting services and training.
- Organize and leverage existing resources to support programs and neighborhood efforts to reduce and prevent alcohol and drug abuse.
- Assist and strengthen the programs and systems that serve the needs of African Americans with alcohol and other drug problems and related social, political and health issues.

Get your application today!

Call 916.285.1810

